

CONTACT US



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FROM THE ORGANISERS

The ASES & GUCS Business Case Competition was started in February of 2016. The aim of the competition is to provide students with the opportunity to solve creative, dynamic business problems in a short period of time, and present their findings in a professional manner. Since then, the competition has grown in size, competitiveness, and impact. Students now have the opportunity to engage with notable alumni, network with firm representatives, and compete in an intense but rewarding environment. Not only is the competition excellent for professional development, but is a fun experience for teams.

The competition is open to all students, and we encourage all year groups and degree types to consider joining this fantastic event.

Supported by the Adam Smith Business School



Adam Smith
Business School

COORDINATORS

Leonardo Zussner 3rd Year
(Economics and Business & Management)

Florian Kügerl 3rd Year
(Accounting & Finance)

Sofia Schmitz 3rd Year
(Business & Management)

Gábor Dános 3rd Year
(Economics and Business & Management)

The Case Competition would not be possible without the incredible amount of time and dedication put into the event by multiple student volunteers and staff members from the Adam Smith Business School.

ASES & GUCS BUSINESS CASE COMPETITION 2020

Celebrating 5th year
anniversary!



Glasgow University
CONSULTING SOCIETY



UNIVERSITY OF GLASGOW
Adam Smith
Economics
Society

CELEBRATING 5TH YEAR ANNIVERSARY!

ABOUT THE COMPETITION

The competition is an all day event where students solve and deliver business case presentations to a panel of judges representing top firms. Selected teams undergo Case Solving and Presentation training and develop valuable skills and experience. The competition includes a drinks reception, networking, and a three course meal at the Hilton Glasgow Grosvenor.

“The competition provided an excellent platform for applicants to demonstrate thorough planning, teamwork, facilitation and presentation skills, personality and creativity, feedback implementation, and using business case content. In terms of taking students out of their comfort zone and asking them to adapt to different situations, the competition gave them excellent preparation for what real life consultancy work often looks like.”

Feedback - Deloitte Judge

TIMELINE

PRE-APPLICATION

The organisers will be hosting a series of workshops to help students understand the applications, practice presenting, develop analytical skills and get feedback. These workshops are mandatory and details will be published through our channels.

APPLICATION & TRYOUT

Apply as a team (or on your own and be matched with a team), submit your CV, and answer some general questions. Selected applicants then solve a short, simple case and prepare a 5 minute presentation for the try-outs! (The case will be published once all teams are confirmed). Selected teams will then be required to attend a final workshop and information session before the competition.

If you'd like to take part in the case competition but not compete, you can apply to be a volunteer on the day as well.

THE COMPETITION

The competition will be held on January 24th 2020. Teams of four will have 3 hours to solve a business case and prepare a 10 minute presentation presented in front of a panel of judges from major firms. Three finalists will then be chosen to present their findings in front of a full audience at the Hilton Glasgow Grosvenor, followed by dinner and awards.

NETWORKING OPPORTUNITIES

Notable alumni, staff from the Adam Smith Business School, and representatives from major firms and Scottish businesses will attend final presentations, networking sessions, and the three course dinner.

EMPLOYABILITY SKILLS

The case competition is a great opportunity to challenge and develop your public speaking skills, creative thinking, problem solving, time management, and much more. Apply today!